

Mitsubishi Motors Malaysia Sdn Bhd, a joint-venture between Mitsubishi Corporation (Japan) and Edaran Otomobil Nasional Berhad (EON). is the distributor responsible for the import, assembly, sales and after-sales service of Mitsubishi Motors' vehicles and spare parts in Malaysia.

We invite suitable talented individuals who are result-oriented, fast-paced, committed, mature and can work as a team to join us as:

Assistant Head / Senior Executive – Brand Communication

Responsibilities:

- Provide overall support to Brand Communication to promote marketing objectives in accordance with company's strategies and direction
- Manage all corporate events including pre-event, on-site and post event activities as well as communications with all levels of internal and external parties
- Responsible for roadshow and media demo vehicles management
- To coordinate media test drive campaign
- To provide support for new products launch and dealers showroom launch events

Requirements:

- Degree in Mass Communication/ Marketing/ Business or any related discipline
- Preferably with working experience in event management, public relations or advertising
- Team player with the ability to lead and manage event activities independently
- Result-oriented, good time management, excellent interpersonal and communication skills
- Good command in oral/ written English and Bahasa Malaysia
- Able to work independently with minimum supervision
- Organized, meticulous and computer literate

Interested applicants are invited to write-in, fax or email a detailed resume stating qualifications and experience, current and expected salary together with a recent passport-sized photograph to:

Human Resources Department

Mitsubishi Motors Malaysia Sdn. Bhd. (680028-M)

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